

PRESS RELEASE

Kinaxis and Barkawi Strengthen Strategic Partnership

Leading supply chain planning software company and international management consultancy to deliver new joint supply chain solutions

Ottawa, ON, May 22, 2017 – Kinaxis® (TSX:KXS), provider of RapidResponse®, the leading cloud-based concurrent planning solution, today announced it has extended its strategic partnership with Barkawi Management Consultants to help multinational organizations improve their supply chain and operational results with better processes, analytics and systems. The partnership will combine Kinaxis market leading supply chain planning platform with Barkawi's expertise in business solutions for supply chain and operations.

"RapidResponse is revolutionizing supply chain planning by providing concurrent planning for large global enterprises who need real-time end-to-end planning, visibility, simulation and collaborative decision making," said John Sicard, Chief Executive Officer, Kinaxis. *"We have successfully worked with Barkawi for almost a decade and I am thrilled that we are strengthening our partnership as we grow our European practice and implement our first joint European customer. Barkawi's deep knowledge and experience with the supply chain market globally, and proven capabilities in delivering programs and projects in this space will be a valuable asset for Kinaxis."*

"We are excited to continue to build on our thriving partnership with Kinaxis," Karim Barkawi, Founder and CEO, Barkawi. *"We look forward to working hand-in-hand with Kinaxis to bring technology-enabled transformations to our joint clients, gain their confidence and trust, and exceed their expectations. We have already*

received great feedback from our most recent joint project for one of the world's leading companies for form-work technology for use in all fields of the construction sector. The project is to implement a new planning and S&OP process in order to gain supply chain visibility, reduce inventory and maintain customer service."

Nucleus Research analyst Seth Lippincott said, *"Kinaxis' expanded partnership with Barkawi will help it access new markets and build on Barkawi's existing expertise in successfully implementing Rapid Response. Barkawi has proven itself to be a reliable partner to Kinaxis with 30 engagements last year. Through its commitment of resources to sufficiently train new Barkawi consultants, Kinaxis will ensure the Barkawi team is well equipped to take on additional engagements."*

Kinaxis RapidResponse connects the data, processes and people in the supply chain allowing them to simultaneously work together to power the entire supply network. As a single product that powers the underlying capabilities essential to balancing demand and supply across an enterprise. The cloud-based platform offers a standard foundation on which many business applications – such as supply chain planning, demand management, S&OP, supplier collaboration – can be deployed. With RapidResponse, customers gain a comprehensive view across the global supply chain network to make informed strategic decisions.

About Kinaxis

Offering the industry's only concurrent planning solution, Kinaxis is helping organizations around the world revolutionize their supply chain planning. With Rapid Response®, our cloud-based supply chain management software, we connect your data, processes, and people into a single harmonious environment. With a consolidated view of the entire supply chain, you can plan expected performance, monitor progress, and respond to disconnects when reality hits. Rapid Response lets you know sooner and act faster, leading to reduced decision latency, and improved operational and financial performance. We can prove it. From implementation to expansion, we're here to help our customers with every step of their supply chain journey.

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About Barkawi

Barkawi Management Consultants is an international management consultancy that focuses on supply chain management and after sales services. Barkawi specializes in helping clients improve their supply chain and operational results with better processes, analytics and systems. As a global organization built on a focused, results-oriented approach, Barkawi is able to quickly deliver value, define visions and turn them into reality.

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